The ASIA EUROPE ALLIANCE for PAPERLESS TRADING

www.ASEAL.BIZ

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- Regional Co-operation Meeting organised by Korea in September 2004 established the Asia Europe Alliance for Paperless Trade (ASEAL)

- Private sector Partnership of 4 Founding Members
  - KT NET (Korea)
  - EDIFRANCE (France)
  - DAKOSY AG (Germany)
  - SITPRO (United Kingdon

- Public sector facilitation offered by Governments
  - Ministry of Commerce, Industry & Energy (MOCIE, Korea)
  - Ministry of Economy, Finance & Industry (MINEFIN, France)
  - Federal Ministry of Economics & Labour (Germany)
  - Department of Trade & Industry (Dti, UK)

- 4th Asia Europe Meeting (ASEM) e-Commerce Conference, February 2005 in London, recognised ASEAL and supported the work programme and pilot schemes to prove concept

- 2nd ASEAL Conference, April 2005 in UK, established Articles of Membership including Statute and Charter
  - Admission of first Ordinary Member - Trade-Van

- 3rd ASEAL Conference, January 2007 in France, extended membership and participation to Observer nations
  - Second Ordinary Member - Dagangnet
  - Observers
    - Spain, Luxembourg, Thailand, Viet Nam and from Africa – Morocco and Senegal

ASEAL - The Founding Partners

KTNET

FRANCE-eCI
eCommerce International

SITPRO
Simplifying International Trade

DAKOSY

ASEAL - Ordinary Members

TRADE-VAN

Dagang Net

Mission Statement

- Promote Paperless Trade between the two regions, contributing to the economic development of Asia and Europe

Objectives

- Secure and reliable transmission of trade, logistics and customs information
- Inter-connection of networks providing Paperless Trade applications for the business community
- Inter-operability of Paperless Trade systems

Action Plan

- Enable Paperless Trade by creating a global and coherent framework and removing barriers

The Paperless Trade challenge

- Open and transparent migration path to link paper and electronic equivalent documents
- Business and government choose the technology to support
- Based on international standards
- Compatible with existing and future legal and regulatory environments
- Simple, easy to use and cost effective from low end applications to advanced technology solutions

Obstacles to Paperless Trade

SITPRO
Simplifying International Trade

ASEAL

ASEAL Projects

1. Transport – bill of lading, port declarations using Adobe

2. Automotive – order, advice, status, invoice UNeDocs United Nations Economic Commission for Europe

Customs – export and import declarations UNeDocs United Nations Economic Commission for Europe

Freight Forwarder – export data for import declaration

Customs – export data for import declaration

DAKOSY – KTNET

DAKOSY – TRADE-VAN

TRADE-VAN – SITPRO Simplifying International Trade

Place International – PHÒNG THƯƠNG MẠI VÀ CÔNG NGHIỆP VIỆT NAM CHI NHÁNH TP. HỒ CHÍ MINH VCCI

Viet Nam

ASEAL Projects

Customs – exchange of data from UK import

UNeDocs
United Nations Economic Commission for Europe

SITPRO
Simplifying International Trade

DagangNet

Certificate of Origin – exchange of declaration data

UNeDocs
United Nations Economic Commission for Europe

Place International

TRADE-VAN

Certificate of Origin (PAA pathfinder project)

KTNET

TRADE-VAN

Management of trade-related data (with e-signature)

UNeDocs
United Nations Economic Commission for Europe

Place International

GAINDE 2000
informatique douanière

DEMONSTRATOR France-SENEGAL

July 2006 to April 2008 : e-Export.fr convention N°38

E-export.fr aims to assist the SMEs :

Business : Facilitate the cross border trade process and paperless management.

Legal : Make legal, regulatory, contractual and governmental aspects easier. Signature of bilateral agreements.

Technique : Make the technical interoperability of systems easy.

Commercial : Make all trade process and data exchange easier.

The involvement of a strategic sector through :

COSMETIC VALLEY, in charge of the project.

With

CCIP (International Chamber of Commerce of Paris).
EDIFRANCE
Led by France-eCommerce International.
In partnership with projects, GESFIM from TLF (French Transport and Logistics)

DEMONSTRATOR France-SENEGAL

Place International
www.place-international.com
Chamber of Commerce : Certificates of Origin, Visas ...
Logistics
Customs intermediary
Professional Gateways Exchange platform, Air freight, Trucks... E-CONNECT
Partnership
Bank, Insurance ...
Inspection
French Customs
Web
(asp)
Automatic Process
(eBms2 connector)
Network Access
Thrusted Third party Hub
Notarial, eSafe-box, Authentication,eSignature, International Standards UNeDocs, Multilingual translation, Routing ...
International
TAIWAN Trade-Van
Hong Kong
China CIECC
Korea KTNET
Vietnam VCCI
ASEAL
Senegal GAINDE 2000
CFAO, SDV, NORGINE
Business
Management of Place International trade folder, customs and transport integration, e-mail alerts, tracking, performance control.
Technology
UNedocs standards, Security process, Transfer of documents & Control of process, date and time stamping, storing of e-docs, strong authentication of actors.
Communication
ebMS2, AS2 on Internet.
CFAO Sénégal, CFAO Technology, SDV, SETEXPHARM, COTECNA
DEMONSTRATOR France-SENEGAL
SW DAKAR Nov 2008 - Jean-marc.dufour@France-eci.net

Presentation to Mme IDRAC,State Secretary of Foreign Trade – France Le Havre 09-2008

DEMONSTRATOR France-SENEGAL

Senegal->France

France->Senegal

DEMONSTRATOR France-SENEGAL

1st result - BEFORE (1/2)

- Goods go quicker than data, there is no anticipation.
- Information has to be materialized on paper forms and signed by legal authorities. This breaks the supply chain and goods sometimes remain behind.
- The registration process of formalities on a paper basis (typing, mailing, messenger, stamp) is both costly and slow.
- Paper information copies cannot be re-used. The same data is entered several times by different persons involved in the process.

1st result - BEFORE (2/2)

- The cost of processing and delivery of documents is very high.
- The paper documents and mail exchanged must be stored in warehouses.
- It is difficult to meet the tax and customs duties.
- The documents are in the country language.
- No pooling of resources

1st result - NOW (1/2)

- The process of a paper document is estimated between 20 and 40 €. It falls to 3 to 5 Euros with e-forms. The complex process of p-forms in an export operation is estimated to last between 20 and 22 days in France. With paperless trade it lowers to a few hours only.
- Documents are available for consultation in the language requested.
- Data is transmitted before goods arrive to destination. Goods are cleared quicker to be delivered to client.

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1st result - NOW (2/2)

- Fiscal or customs controls are made easier : all documents transfers and forms are centralized in an Place International Transit folder stored 10 years.
- Files are re-usable as a model. Data is entered once and is re-used by all the persons involved in the process. Disputes are reduced.
- A collaborative e-environment brings together all partners involved in the same international trade transaction
- More visibility and security in foreign markets by using EasyNumber for international identification and optimizing international transport organizers'networks.

DEMONSTRATOR France-SENEGAL

4th ASEAL summit in Taipei taiwan November 26th, 27th 2008

- Dematerialization of cross-border trade and customs clearance documents is a key factor to increase international trade and its safety as well.

- There are some existing operational projects or projects to come up in this field. This is why :
  - after the 1st ASEAL Summit – held in Jeju Island, Korea, in 2004,
  - the 2nd Summit – in Leads Castle, U.K., in 2005,
  - the 3rd Summit – in Paris, France, in 2007,
  - it is my pleasure to invite you to the :

- **4th ASEAL Summit which will be held**
- **on November 26th and November 27th in Taipei, Republic of China (Taiwan).**

This event is sponsored by the Bureau of Foreign Trade and co-organised by Trade-Van and France-eCommerce International, France.

The presentation of existing or up-to-come platforms for cross-border paperless trade, of the security policy with "AEO" (Authorised Economic Operator), of the ASEAL Business Directory and of the expansion of ASEAL both in Europe and worldwide will be main subjects of this summit.